



JEWISH AMERICAN HERITAGE MONTH

FOR IMMEDIATE RELEASE

Media Contact: Abby Schwartz
513-604-1011
aschwartz@jewishamericanheritagemonth.us

or

Stacey Bender
Stacey.Bender@bhgpr.com
973-744-0707

JEWISH AMERICAN HERITAGE MONTH ANNOUNCES PARTNERSHIP WITH THE JEWISH TELEGRAPHIC AGENCY'S JEWISH NEWS ARCHIVE

Searchable Database To Showcase Stories That Exemplify Jewish Contributions to the Fabric of American History

CINCINNATI, OH—May 2011—Jewish American Heritage Month (JAHM), a national celebration of the contributions that Jewish Americans have made to the fabric of American history, culture and society, today announces a partnership with the Jewish Telegraphic Agency (JTA) to share stories of Jewish American innovation, invention, entrepreneurship, and philanthropic spirit. JTA, a news service covering domestic and international news of interest to Jewish people, is launching the Jewish News Archive (JNA)- a new searchable database that will be available to the public and will include all the articles written since 1917. This partnership will assist JAHM in promoting its new initiative for 2011 called *50 States/50 Stories*. This initiative chronicles informative and engaging stories about Jewish American inventors, entrepreneurs, innovators and philanthropists across the country. JNA will provide JAHM with the opportunity to identify additional stories to augment those currently represented on www.jahm.us.

The goal of the *50 States 50 Stories* project is to feature at least one profile per state of Jewish Americans whose individual contributions have impacted the American public. These profiles reflect a broad and eclectic group of achievements in fields ranging from science and medicine to management and entertainment, as well as a host of endeavors in between. Featured stories to date include individuals from Alaska, Arizona, Arkansas, Colorado, Connecticut, Florida, Georgia, Louisiana,

Maryland, Massachusetts, Michigan, Mississippi, Nevada, New Mexico, New York, North Dakota, Ohio, Oklahoma, Texas, Tennessee, Washington D.C., Wisconsin, and West Virginia.

“JAHM 2011 is expected to be the most comprehensive and widely celebrated to date!” says Abby Schwartz, JAHM’s national coordinator. “The partnership with the JNA expands exponentially the opportunities for education and awareness about the achievements of Jewish Americans. “

For the second year in a row, JAHM is pleased to announce an exciting partnership with BIO Channel of A&E Television Networks. In honor of JAHM 2011, BIO Classroom, which airs on the BIO Channel and features an interactive website online, will devote its four May programs to the following Jewish individuals who have had a major impact on American history and culture: Anne Frank, Albert Einstein, Bobby Fischer and Jon Stewart. BIO Classroom airs every Tuesday morning at 7 a.m. EST. Additionally BIO Channel will reach out to more than 250,000 teachers to ensure students participate in JAHM programs. Click on www.biography.com/classroom for more information.

In addition, **The Manischewitz Company** is the founding corporate sponsor of JAHM, utilizing its considerable reputation as the country’s largest Kosher food manufacturer to help make JAHM a household word.

For more information on this partnership or to access JAHM programs and events across the country, please log on to www.jahm.us.

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***Jewish American Heritage Month (JAHM)** is a national month of recognition of the more than 350-year history of Jewish contributions to American culture, celebrated in May. JAHM acknowledges the contributions of American Jews in fields ranging from sports and arts and entertainment to medicine, business, science, government, and military service.*

“ Jewish Americans have dedicated their innovation, creativity, and hearts to the greater good -- contributing scientific accomplishments, pioneering works of literature and musical genius, and performing distinguished service in our Nation's military...This month, we remember that the history and unique identity of Jewish Americans is part of the grand narrative of our country, forged in the friendships and shared wisdom between people of different faiths.”

--President Barack Obama, Jewish American Heritage Month 2011

***The Jewish Telegraphic Agency** is a news service covering domestic and international news of interest to Jewish people. It hopes to provide accurate reports and informative analysis of the issues and news developments, including coverage of political, economic and social developments affecting Jews around the world*